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FEDERAL TRADE COMMISSION

*Counsel for Defendants listed on signature pages*

UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
San Francisco Division

FEDERAL TRADE COMMISSION,

Plaintiff,

v.

OTO ANALYTICS, INC., also d/b/a WOMPLY,  
a corporation, and

TOBY SCAMMELL, individually and as an  
officer of OTO ANALYTICS, INC.,

Defendants.

**Case No. 24-CV-1661**

**STIPULATED ORDER FOR  
PERMANENT INJUNCTION AND  
MONETARY JUDGMENT**

Plaintiff, the Federal Trade Commission (“Commission” or “FTC”), filed its Complaint for Permanent Injunction and Monetary Relief (“Complaint”), for a permanent injunction, and monetary relief, in this matter, pursuant to Sections 13(b) and 19 of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. §§ 53(b) and 57b, and the COVID-19 Consumer Protection Act, Public Law 116-260, 134 Stat. 1182, Title XIV, Section 1401. Defendants have waived service of the summons and the Complaint. Plaintiff and Defendants stipulate to the

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1 entry of this Stipulated Order for Permanent Injunction, and Monetary Judgment (“Order”) to  
2 resolve all matters in dispute in this action between them.

3 THEREFORE, IT IS ORDERED as follows:

4 **FINDINGS**

5 1. This Court has jurisdiction over this matter.

6 2. The Complaint charges that Defendants participated in deceptive acts or practices  
7 in violation of Section 5 of the FTC Act, 15 U.S.C. § 45, and the COVID-19 Consumer  
8 Protection Act, Public Law 116-260, 134 Stat. 1182, Title XIV, Section 1401 in connection with  
9 the advertising, marketing, and provision of Paycheck Protection Program financing services to  
10 small business consumers.

11 3. Defendants neither admit nor deny any of the allegations in the Complaint, except  
12 as specifically stated in this Order. Only for purposes of this action, Defendants admit the facts  
13 necessary to establish jurisdiction.

14 4. Defendants waive any claim that they may have under the Equal Access to Justice  
15 Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order,  
16 and agree to bear their own costs and attorney fees.

17 5. Defendants and the Plaintiff waive all rights to appeal or otherwise challenge or  
18 contest the validity of this Order.

19 **DEFINITIONS**

20 For the purpose of this Order, the following definitions apply:

21 **A. “Defendants”** means the Individual Defendant and the Corporate Defendant,  
22 individually, collectively, or in any combination.

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1 B. making any representation, or assisting others in making any representation,  
 2 expressly or by implication, about the claims set forth in I.A, unless the  
 3 representation is non-misleading, and, at the time such representation is made,  
 4 Defendants possess and rely upon Competent and Reliable Evidence that  
 5 substantiates that the representation is true.

## 6 **II. JUDGMENT FOR MONETARY RELIEF**

7 IT IS FURTHER ORDERED that:

8 A. Judgment in the amount of Twenty-Six Million Dollars (\$26,000,000) is entered  
 9 in favor of the Plaintiff against Defendants, jointly and severally, as monetary relief.

10 B. Defendants are ordered to pay to Plaintiff, by making payment to the  
 11 Commission, Twenty-Six Million Dollars (\$26,000,000), which, as Defendants stipulate, their  
 12 undersigned counsel will hold in escrow within 10 days of Defendants' signatures for no purpose  
 13 other than payment to Plaintiff. Such payment must be made within 7 days of entry of this Order  
 14 by electronic fund transfer in accordance with instructions previously provided by a  
 15 representative of Plaintiff.

## 16 **III. ADDITIONAL MONETARY PROVISIONS**

17 IT IS FURTHER ORDERED that:

18 A. Defendants relinquish dominion and all legal and equitable right, title, and interest  
 19 in all assets transferred pursuant to this Order and may not seek the return of any assets.

20 B. The facts alleged in the Complaint will be taken as true, without further proof, in  
 21 any subsequent civil litigation by or on behalf of the Commission, including in a proceeding to  
 22 enforce its rights to any payment or monetary judgment pursuant to this Order, such as a  
 23 nondischargeability complaint in any bankruptcy case.

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1 C. The facts alleged in the Complaint establish all elements necessary to sustain an  
2 action by the Commission pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11 U.S.C. §  
3 523(a)(2)(A), and this Order will have collateral estoppel effect for such purposes.

4 D. Defendants acknowledge that their Taxpayer Identification Numbers (Social  
5 Security Numbers or Employer Identification Numbers), which Defendants must submit to the  
6 Commission, may be used for collecting and reporting on any delinquent amount arising out of  
7 this Order, in accordance with 31 U.S.C. §7701.

8 E. All money received by the Commission as monetary relief pursuant to this Order  
9 may be deposited into a fund administered by the Commission or its designee to be used for  
10 consumer relief, such as redress and any attendant expenses for the administration of any redress  
11 fund. If a representative of the Commission decides that direct redress to consumers is wholly or  
12 partially impracticable or money remains after such redress is completed, the Commission may  
13 apply any remaining money for such related relief (including consumer information remedies) as  
14 it determines to be reasonably related to Defendants' practices alleged in the Complaint. Any  
15 money not used for relief is to be deposited to the U.S. Treasury. Defendants have no right to  
16 challenge any actions the Commission or its representatives may take pursuant to this  
17 Subsection.

#### 18 IV. CUSTOMER INFORMATION

19 IT IS FURTHER ORDERED that Defendants, Defendants' officers, agents, employees,  
20 and all other persons in active concert or participation with any of them, who receive actual  
21 notice of this Order, whether acting directly or indirectly, are permanently restrained and  
22 enjoined from directly or indirectly failing to provide sufficient customer information to enable  
23 the Commission to efficiently administer consumer redress. If a representative of the

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1 Commission requests in writing any information related to redress, Defendants must provide it,  
2 in the form prescribed by the Commission, within 14 days.

3 **V. ORDER ACKNOWLEDGMENTS**

4 IT IS FURTHER ORDERED that Defendants obtain acknowledgments of receipt of this  
5 Order:

6 A. Each Defendant, within 7 days of entry of this Order, must submit to the  
7 Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.

8 B. For 10 years after entry of this Order, each Individual Defendant for any business  
9 that such Defendant, individually or collectively with any other Defendants, is the majority  
10 owner or controls directly or indirectly, and each Corporate Defendant, must deliver a copy of  
11 this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all  
12 employees having managerial responsibilities for conduct related to the subject matter of the  
13 Order and all agents and representatives who participate in conduct related to the subject matter  
14 of the Order; and (3) any business entity resulting from any change in structure as set forth in the  
15 Section titled Compliance Reporting. Delivery must occur within 7 days of entry of this Order  
16 for current personnel. For all others, delivery must occur before they assume their  
17 responsibilities.

18 C. From each individual or entity to which a Defendant delivered a copy of this  
19 Order, that Defendant must obtain, within 30 days, a signed and dated acknowledgment of  
20 receipt of this Order.

21 **VI. COMPLIANCE REPORTING**

22 IT IS FURTHER ORDERED that Defendants make timely submissions to the  
23 Commission:

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1           A.     One year after entry of this Order, each Defendant must submit a compliance  
2 report, sworn under penalty of perjury:

3                 1.     Each Defendant must: (a) identify the primary physical, postal, and email  
4 address and telephone number, as designated points of contact, which representatives of  
5 the Commission and Plaintiff may use to communicate with Defendant; (b) identify all of  
6 that Defendant's businesses by all of their names, telephone numbers, and physical,  
7 postal, email, and Internet addresses; (c) describe the activities of each business,  
8 including the products and services offered, the means of advertising, marketing, and  
9 sales, and the involvement of any other Defendant (which Individual Defendants must  
10 describe if they know or should know due to their own involvement); (d) describe in  
11 detail whether and how that Defendant is in compliance with each Section of this Order;  
12 and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order,  
13 unless previously submitted to the Commission.

14                 2.     Additionally, each Individual Defendant must: (a) identify all telephone  
15 numbers and all physical, postal, email and Internet addresses, including all residences;  
16 (b) identify all business activities, including any business for which such Defendant  
17 performs services whether as an employee or otherwise and any entity in which such  
18 Defendant has any ownership interest; and (c) describe in detail such Defendant's  
19 involvement in each such business, including title, role, responsibilities, participation,  
20 authority, control, and any ownership.

21           B.     For 10 years after entry of this Order, each Defendant must submit a compliance  
22 notice, sworn under penalty of perjury, within 14 days of any change in the following:

23                 1.     Each Defendant must report any change in: (a) any designated point of

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1 contact; or (b) the structure of any Corporate Defendant or any entity that Defendant has  
2 any ownership interest in or controls directly or indirectly that may affect compliance  
3 obligations arising under this Order, including: creation, merger, sale, or dissolution of  
4 the entity or any subsidiary, parent, or affiliate that engages in any acts or practices  
5 subject to this Order.

6 2. Additionally, the Individual Defendant must report any change in: (a)  
7 name, including aliases or fictitious name, or residence address; or (b) title or role in any  
8 business activity, including any business for which such Defendant performs services  
9 whether as an employee or otherwise and any entity in which such Defendant has any  
10 ownership interest, and identify the name, physical address, and any Internet address of  
11 the business or entity.

12 C. Each Defendant must submit to the Commission notice of the filing of any  
13 bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant  
14 within 14 days of its filing.

15 D. Any submission to the Commission required by this Order to be sworn under  
16 penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by  
17 concluding: “I declare under penalty of perjury under the laws of the United States of America  
18 that the foregoing is true and correct. Executed on: \_\_\_\_\_” and supplying the date, signatory’s  
19 full name, title (if applicable), and signature.

20 E. Unless otherwise directed by a Commission representative in writing, all  
21 submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or  
22 sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement,  
23 Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW,

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1 Washington, DC 20580. The subject line must begin: FTC v. Oto Analytics, Inc., FTC Matter  
 2 No. 2223021.

### 3 **VII. RECORDKEEPING**

4 IT IS FURTHER ORDERED that Defendants must create certain records for 10 years  
 5 after entry of the Order, unless otherwise specified below, and retain each such record for 5  
 6 years. Specifically, Corporate Defendant and the Individual Defendant for any business  
 7 advertising, marketing, promoting, distributing, servicing, or offering any financial product or  
 8 service that such Defendant, individually or collectively with any other Defendants, is a majority  
 9 owner or controls directly or indirectly, must create and retain the following records:

- 10 A. accounting records showing the revenues from all products or services sold;
- 11 B. personnel records showing, for each person providing services, whether as an  
 12 employee or otherwise, that person's: name; addresses; telephone numbers; job title or position;  
 13 dates of service; and (if applicable) the reason for termination;
- 14 C. records of all consumer complaints and refund requests, whether received directly  
 15 or indirectly, such as through a third party, and any response;
- 16 D. all records necessary to demonstrate full compliance with each provision of this  
 17 Order, including all submissions to the Commission;
- 18 E. a copy of each unique advertisement or other marketing material making a  
 19 representation subject to this Order; and
- 20 F. copies of all subpoenas and other communications with law enforcement, if such  
 21 communications relate to Defendants' compliance with this Order.

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**VIII. COMPLIANCE MONITORING**

IT IS FURTHER ORDERED that, for the purpose of monitoring Defendants' compliance with this Order:

A. Within 14 days of receipt of a written request from a representative of the Commission or Plaintiff, each Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The Commission and Plaintiff are also authorized to obtain discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, the Commission and Plaintiff are authorized to communicate directly with each Defendant. Defendant must permit representatives of the Commission and Plaintiff to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.

C. The Commission and Plaintiff may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

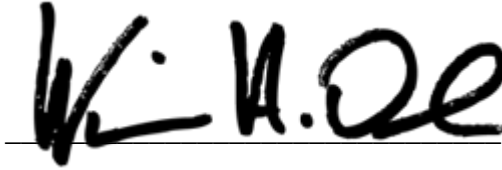
D. Upon written request from a representative of the Commission or Plaintiff, any consumer reporting agency must furnish consumer reports concerning Individual Defendant, pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C. §1681b(a)(1).

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**IX. RETENTION OF JURISDICTION**

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

**SO ORDERED** this 3rd day of April, 2024.

A handwritten signature in black ink, appearing to read "W. A. De", is written over a horizontal line.

UNITED STATES DISTRICT JUDGE

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1 **SO STIPULATED AND AGREED:**

2 **FOR PLAINTIFF:**

3 **FEDERAL TRADE COMMISSION**

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5 \_\_\_\_\_  
6 JULIA HEALD  
7 KATHERINE WORTHMAN  
8 PAOLA HENRY  
9 Attorneys  
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11 600 Pennsylvania Ave., NW  
12 Washington, DC 20580  
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14 202-326-3589 (Heald)  
15 202-326-2929 (Worthman)  
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17 jheald@ftc.gov  
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20  
21

Date: \_\_\_\_\_

14 **FOR DEFENDANTS:**

15  
16 \_\_\_\_\_  
17 WILLIAM C. MACLEOD  
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Date: \_\_\_\_\_

21 *Counsel for Defendant Oto Analytics, Inc.*

22 Alexander Cheney  
23 Willkie Farr & Gallagher LLP  
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STIPULATED ORDER

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2 (415) 858-7418  
3 acheney@willkie.com

4 *Counsel for Defendant Oto Analytics, Inc.*

Date: \_\_\_\_\_

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8 Palo Alto, CA 94301  
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10 jack.dicanio@skadden.com

11 *Counsel for Defendant Toby Scammell*

12 **DEFENDANTS:**

Date: \_\_\_\_\_

13 TOBY SCAMMELL INDIVIDUALLY  
14 AND AS AN OFFICER OF OTO  
15 ANALYTICS, INC.

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